Who?

For the majority who are unfamiliar with ODIE, let me be the one to introduce you to this gem. Spending most of his childhood in Toronto and now living in San Diego, the 21-year old singer is currently on the rise and I hope it never stops. His music is a breath of fresh air that draws inspiration from Kid Cudi and Coldplay. On top of that, inspirations like family, Hardships as an immigrant and his Nigerian roots are clearly apparent in his art. ODIES music advocates for self-improvement and enlightenment of self as he believes this is an important part of living. Using music as an outlet for expressing his feelings and thoughts – claiming in an interview that “I’m most alive when I’m able to express myself.” A beautiful soul who’s music is captivating and moving – expressing his most vulnerable moments shamelessly.

What?

Analogue was ODIES debut album of 2018, a statement album that focused on his maturity of music and transparency with himself and his fans. A project that’s a breath of fresh air – giving listeners a warm, diverse, and impressive new listening experience. Analogue is an immersive 10-track project that is r&b in style and vocals which are similar to frank oceans. Featuring ambient melodic tracks such as, “Northface” and “Little Lies” while bringing its fair share of up-tempo beat bouncing tracks like “Story” and “Faith”. Purposeful lyrics and suave melodies make this project the perfect chiller for any day of the week. Trust me – I know from personal experience, I couldn’t tell you how many times I’ve listen to this album, the first addiction that I’m not ashamed of. A listening experience that is truly different and I’m not the only one who’s in love with it. Analogue was his best project yet, having 647,534 monthly listeners on Spotify and having 5 songs (Little lies, Northface, Bliss City, In my Head, and Story) reaching over a million plays each. Looking at these stats only make me hopeful for his bright future and showcases his impact among his ever-growing fan base. ODIE is here to stay and 2019 will be even a better year for this 21-year old artist.